

"Building and Supporting Businesses"

Wilson Business Services has developed a specialised 4 step Business Review process to enable the business owner to get a clear picture of where their business is at and where they could take it.

- 1. Initial Business review
- 2. Financial Analysis
- 3. Financial Forecasts
- 4. Business Valuation

Each step can be undertaken in isolation depending on what the business owner is looking for. All 4 steps or a combination of them can be undertaken as well.

The full review can be undertaken as one complete exercise or stepped out over time to give the owner time to digest each step.

Initial Business Review

This step involves interviewing the owner for a period of no less than 3 hours.

A range of questions will be asked and the resulting report will highlight areas where improvement in the business should be sought.

• Financial Analysis

This step involves the analysis of the financial statements of the business over a number of periods, preferably at least 3 years.

The resulting report will highlight key ratios and trends that may be influencing the operation of the business.

• Financial Forecasts

It is one thing to look at historical figures but where will the business be in the future?

We will prepare financial forecasts for the business for at least 12 months and more if reasonably accurate figures are available.

• Business Valuation

While this can be done in isolation a lot of the information collected from the first 3 steps will provide data to value the business.

This will give the owner a better understanding of what their asset is really worth.

Contact us to discuss the possibilities further.